

ALAGURAJ

UX Product Designer
Google UX Certified



PORTFOLIO

 <https://alaguraj.in>

 [linkedin.com/in/alagurajk](https://www.linkedin.com/in/alagurajk)

PROJECT SKILLS

- Product Design
- Product Strategy/ Project Management
- Wireframe Creation
- UI Design
- Information Architecture
- Prototyping
- Product Research and Growth
- Application, Mobile Design
- Team Management

SOFTWARE SKILLS

- Figma, Figma AI
- Photoshop
- Illustrator
- HTML 5, Bootstrap, CSS
- Jira, Github, SVN
- Javascript,
- Wordpress, Woocommerce
- Joomla, Canva, AI Tools

CERTIFICATIONS

- Google UX Certified Professional
- Interaction Designs
- Design Thinking
- High-Fidelity Designs – Google
- Generative AI
- Jira Projects
- UX Research
- Usability Testing
- Interaction Design

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 Chennai, India

Experienced UX/Product Designer with deep expertise in user research, wireframing, prototyping, and usability testing. Skilled in designing intuitive, user-centered digital experiences and leveraging data-driven insights to enhance product usability and drive meaningful design decisions.

EXPERIENCE

Bahwan CyberTek – UX Manager

September 2010 – Present

- Lead and mentor a team of UX/UI designers, ensuring high-quality and consistent design output.
- Define and drive the overall UX strategy aligned with business goals and product vision.
- Establish and maintain design processes, standards, and best practices across teams.
- Oversee end-to-end user experience across multiple products or platforms.
- Collaborate with product leadership, engineering, and business stakeholders to influence product direction.
- Conduct design reviews and provide constructive feedback to improve team output.
- Create impactful proof-of-concept (POC) designs that clearly demonstrate product value and capabilities to the presales team, helping secure client trust and win contracts. Manage resource allocation, project prioritization, and workload balancing within the UX team.
- Evaluate user research insights and ensure they are effectively integrated into product decisions.
- Drive continuous improvement in design quality, tools, and workflows.

Cherrytec Intellisolve Limited – Lead Web Services

Jan 2005 – Aug 2010

- Lead and manage the web services team to deliver end-to-end website design and development projects.
- Manage and mentor the graphic design team to ensure high-quality creative output across all deliverables.
- Collaborate with marketing and business teams to align visual communication with brand strategy and campaign goals.
- Ensure consistency in branding, design quality, and visual standards across digital and print materials.

EDUCATION

- MCA – CV Raman University
- BBA – Madurai Kamaraj University
- 20 + Certificates from LinkedIn and Coursera Courses
- Interaction Design Foundation UX Certificates